**AMBASSADOR’S PERFORMANCE PLAN**

1. This is the performance Plan for **John Citizen** (‘You’).
2. This Plan represents the customized Terms and Conditions applicable to You, which together with the Ambassadorial Deed and the General Terms and Conditions for Adoption Facilitators, comprise the legally binding relationship between You and NuGenesis.
3. Your Region is South Korea.
4. Your NuGenesis in-house coordinator will be [insert NuGenesis liaison officer ] who will be conducting the assessment of Your performance against Your Key Performance Indicators (KPIs).
5. **Ambassadors** are expected to:
6. contribute and make posts on social media channels;
7. host and grow a Facebook Page, Twitter Account, YouTube Channel, Telegram or LinkedIn group;
8. make or contribute to videos/video tutorials;
9. collaborate with local groups, startup incubators, and university groups to co-host events;
10. hold Meetup sessions; and,
11. continue to come up with new and exciting ideas of how to expand our mutual brands.
12. Key Performance Indicators (KPI’s):

Your KPI’s are:

Quantity

1. Number of new users to NuGenesis

minimum: 5,000 / month for the first 6 months and 7,500 / month for the next 6 months

1. Number of social media channels active

Minimum: 1 YouTube channel, Messenger Group Chat, Facebook Page, Twitter feed, and 1 Tik Tok channel that does at least 3 Ambassador-initiated communications / day. YouTube Channel should do at least 1 weekly live show.

1. Number of Meetups – virtual or physical – must be at least one / fortnight. This can include open debates, social sessions, and educational sessions or being a guest speaker for a NuGenesis podcast or video event.

Quality

Your communication must be high quality, high resolution, and high production value. Your text and grammar must be flawless. The attendance at Meetups must be increasing as word-of-mouth spreads. The environment must be friendly and inviting.

1. **The remuneration and benefits of the Ambassador**

7.1 A payment structure as follows:

[ insert negotiated price and terms of payment ]

7.2 NuGenesis ecosystem benefits of:

* Gold Miner-Staker position: that is 198 coins / day.
* 10% of any fees attributable to a new user caused by You.
* 5% of any fees attributable to the next generation of users introduced by Your conversions, and a subsequent 2.5% of the fees attributable to the third generation of users introduced by the second generation. This means You will be earning 3-Generations of fees! The users are tracked and are part of an immutable, un-censorable system record known as the ‘Diplomats Ledger’, where You can access and view the history of every user’s fee generation.
* Free Options on NuGenesis related Coin releases: You will be entitled to free LedgerX exchange, Just Social, Bitcoin Green, and other related Coin releases.
* Deeply discounted (at least 50%) coins and tokens: any crypto assets launched on our exchange or V2R launchpad, the Ambassadors will be able to acquire at 50% of the listed price.
* Remunerated New Project Participation: as You will have early access to new projects being launched, and many will need tech, admin, marketing, etc. support, so You will also have first access to provide these services to the new projects and be properly remunerated.
* Individualized merch: NuGenesis branded, with Your insignia, on a wide range of merchandise, event swag, and other paraphernalia ideally given out to the community You are building with us.
* Individualized ceremonial coins and NFTs: NuGenesis branded, with Your insignia, on ceremonial physical coins and/or NFTs commemorating Your milestones with NuGenesis.

1. **Restrictions on the Sale of NuCoin, etc.**

8.1 For the year of Your Ambassadorship, it is important that the market perception does not have You ‘dumping’ NuCoin for fiat currency. You acknowledge that the sale of NuCoin by an Ambassador with insider knowledge may be perceived as being indicative of a lack of confidence in NuCoin.

8.2 Accordingly, the sale of NuCoin for the first two years will be limited to an average of 50% of the NuCoin earned over the previous six months, and there are to be no sales in the first six months.

1. **Limited Recourse Loans**

You will be entitled to have up to a maximum of 60% of the value of NuCoin mortgaged as security for a limited recourse loan to You in Your desired fiat currency.

1. **Penalties**

10.1 You agree that the benefits linked to KPI necessarily involve the withdrawal of those benefits and the repayment of benefits for failure to meet a KPI or a breach of the Terms and Conditions which include the Code of Conduct.

10.2 You agree that You may be penalised for a failure to meet a KPI or in satisfaction of a non-persistent breach and that a persistent breach that damages the reputation of NuGenesis can result in a forfeiture of Your miner-staker position, and/or accumulated earnings.

10.3 Where NuGenesis claims that You have failed a KPI, or breached a provision worthy of a penalty, You will have an opportunity to show cause why this should not occur and an opportunity to rectify the breach. If that does not satisfy the situation, and You wish to dispute the situation, the mediation provision will be activated to resolve it.